

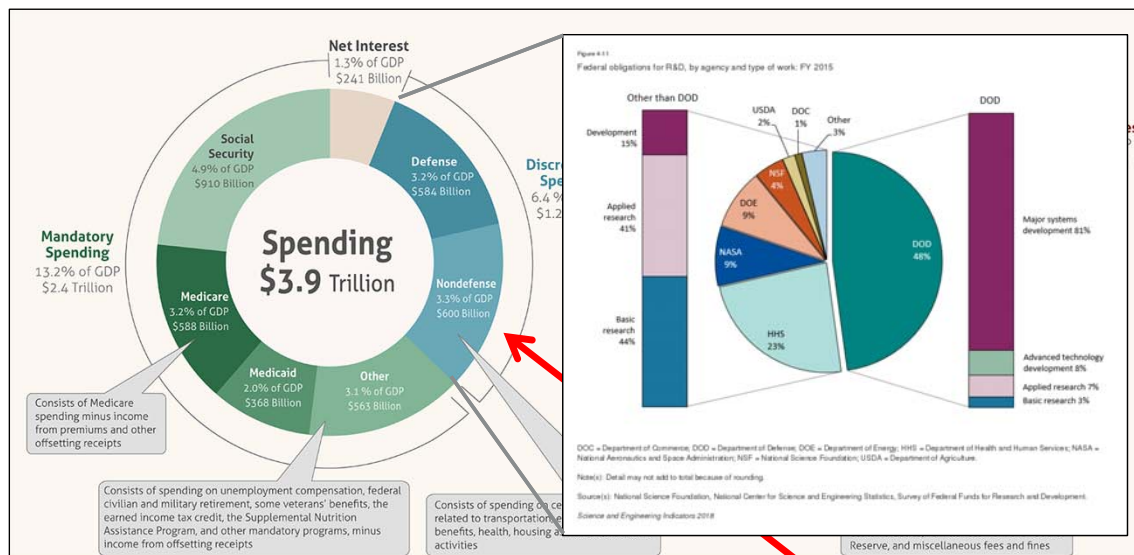


1



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# “Budget is Policy”

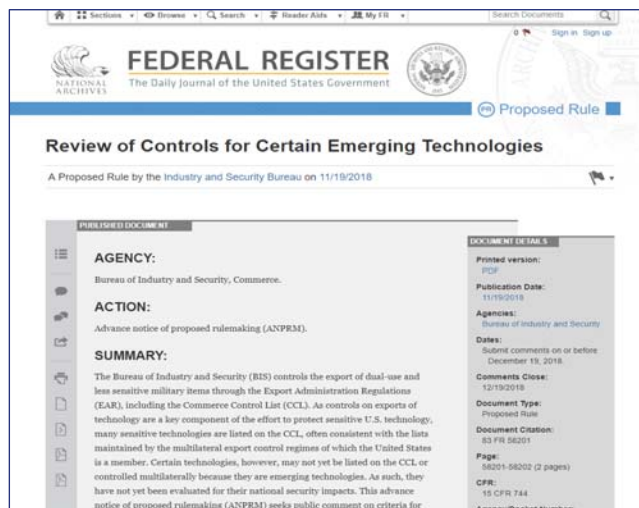


The Federal Budget in 2016: An Infographic Congressional Budget Office, 2017

Non-defense R&D ~\$60 B/y or ~1%

3

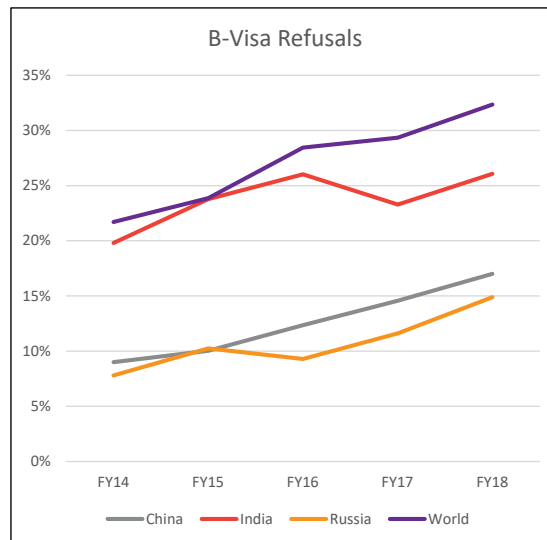
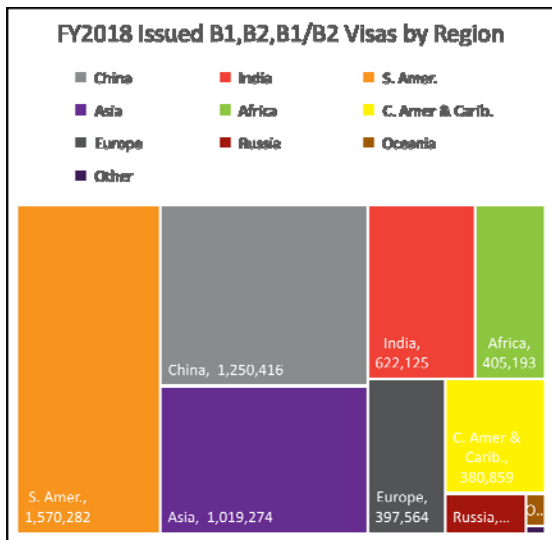
# Trade & Export



- (1) Biotechnology
- (2) Artificial intelligence (AI) and machine learning technology
- (3) Position, Navigation, and Timing (PNT) technology
- (4) Microprocessor technology
- (5) Advanced computing technology
- (6) Data analytics technology
- (7) Quantum information and sensing technology
- (8) Logistics technology
- (9) Additive manufacturing (e.g., 3D printing)
- (10) Robotics
- (11) Brain-computer interfaces
- (12) Hypersonics
- (13) Advanced Materials
- (14) Advanced surveillance technologies

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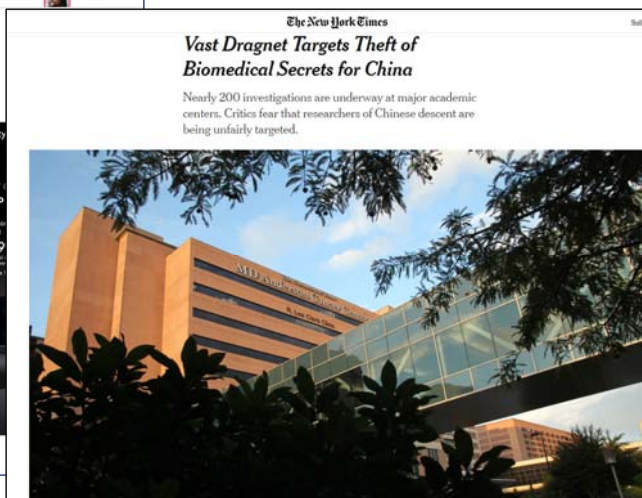
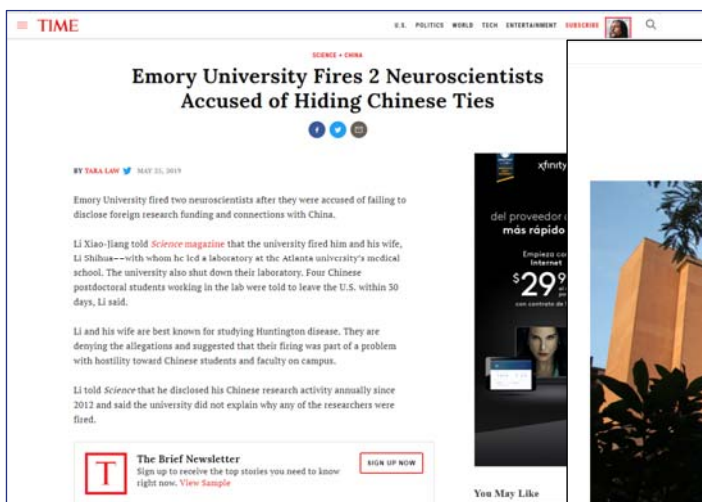
# Travel to the U.S. (incl. conferences)



D. Lang (draft); Source: U.S. State Department

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# Security & Science



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# Addressing Harassment in Research Environments

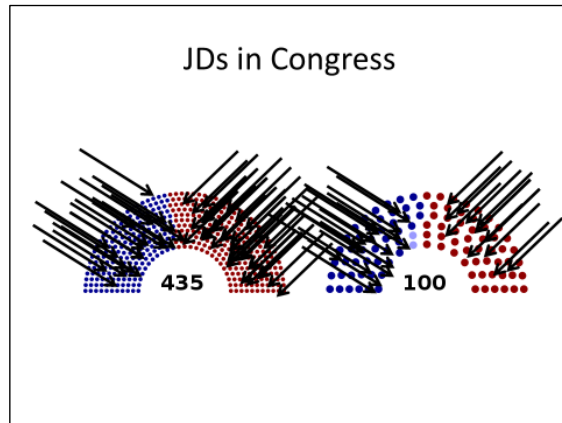
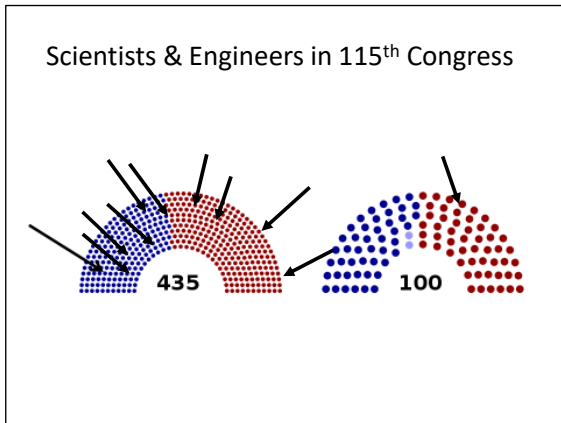
The screenshot shows a press release from the Society of Women Engineers. A red oval highlights the text from the Optical Society. The text includes the following:

- Endocrine Society**
- Federation of American Societies in Experimental Biology**
- Federation of Associations in Behavioral & Brain Sciences**
- Society for Personality and Social Psychology**
- Society of Vertebrate Paleontology**
- The Optical Society**
  - "Technological advancement thrives on a constant influx of new ideas from people with distinct perspectives and skills. To preserve the United States' reputation for ingenuity, invention and innovation, our institutions of higher learning must foster environments where inclusivity is embraced and harassment and bullying is not tolerated. We cannot allow unacceptable conduct to continue driving women from science and engineering. The Optical Society appreciates Rep. Eddie Bernice Johnson's recognition of this critical issue and supports her efforts to understand the contributing factors to and consequences of harassment on the scientific workforce. We further appreciate Ms. Johnson's efforts to encourage victims to come forward and the establishment of visible and determined actions to address unacceptable conduct."
  - Elizabeth A. Rogan, Chief Executive Officer, The Optical Society
- Senate Committee on Women's Political Committee**
- Society of Women Engineers**
  - "The Society of Women Engineers is committed to the advancement of women in engineering, and that means supporting women in science and academia. We are pleased that long-time ally, Representative Eddie Bernice Johnson, is once again standing up for fairness and decency in the scientific world with the introduction of the Combating Sexual Harassment in Science Act. A report from the National Academies of Science, Engineering and Medicine confirmed what women in science have long known—not only is sexual harassment pervasive on the campuses of research institutions, it can be cruelly subtle for women scientists. Better understanding the causes and consequences of sexual harassment and reducing its incidence and impact, as the bill proposes, will support the endeavors of current and future female scientists and create a richer research enterprise in the United States."
  - Karen Horting, Executive Director & CEO of the Society of Women Engineers

On the left side of the screenshot, there is a vertical banner with the text: "Congress Science", "U.S. Rep. Eddie Bernice Johnson", "REPRESENTATIVE", and "Oct 5, 2018 | Press Release | Washington, DC - Sexual Harassment".

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# Input Needed.



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## How Advocacy Works

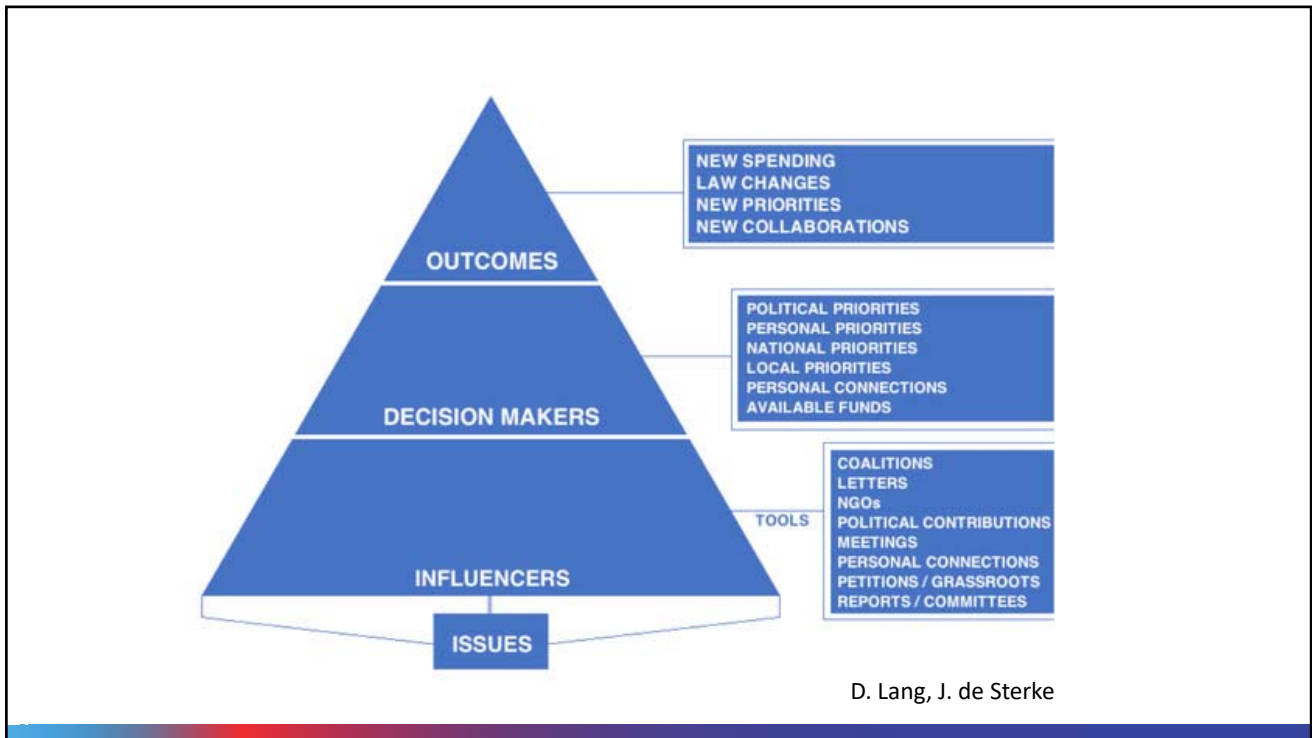
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## Terminology Sometimes Used

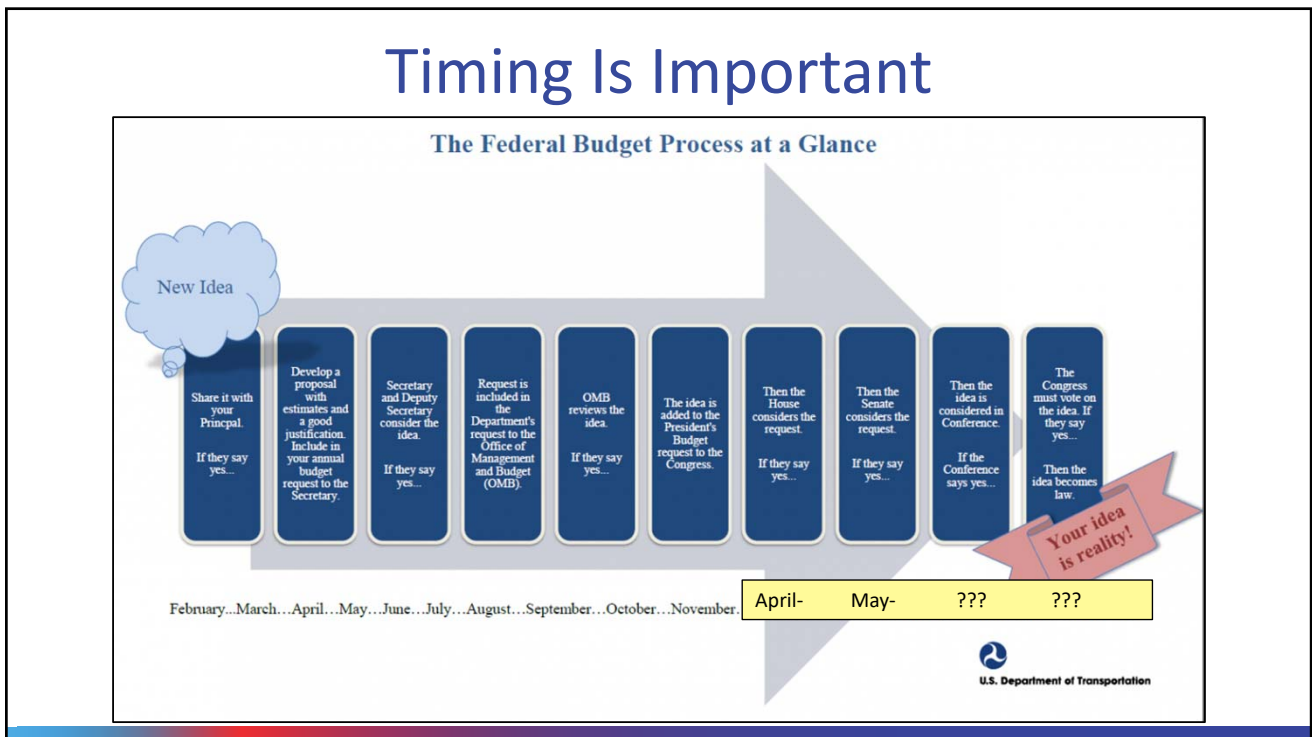
Advocacy  
Lobbying  
Public Policy  
Politics  
Policy

Communications  
Grassroots  
Grasstops

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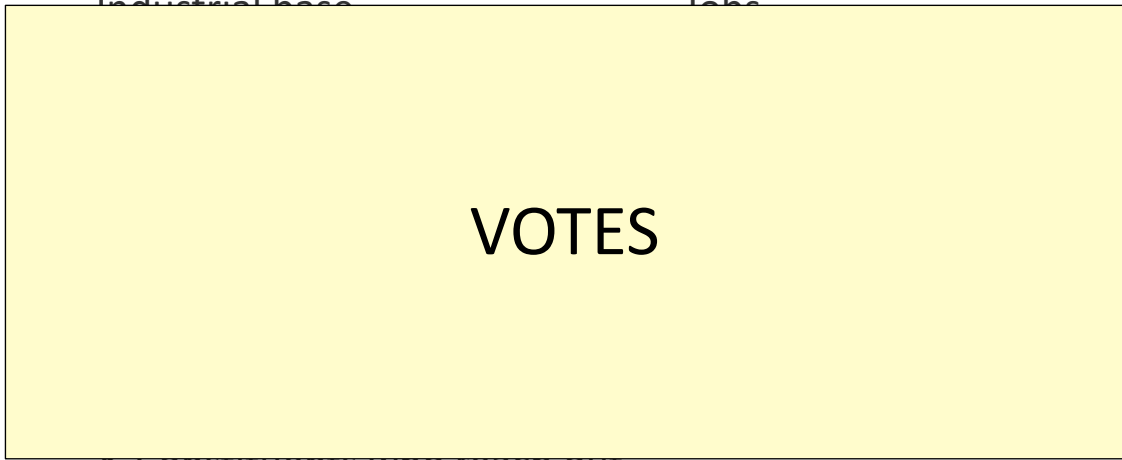


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# What Do Members Care About?



Industrial base

Jobs

& Constituents who reach out

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How can someone get involved?



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# Public Policy Council Members



**Carlos Lopez-Mariscal**  
2019-2020 Chair



**Matthew Weed**  
Past Chair



**Mirvat Abdelhaq**



**Marco Arrigoni**



**Gerald Fraser**



**Chris Schaffer**



**Michelle Stock**



**Donna Strickland**



**Diane Wong**

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Advanced Manufacturing

Communications and IT

Defense and Security

Energy

Health and Medicine

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# Participate in Capitol Hill Visits



OSA Hill Visits  
NPI Hill Visits



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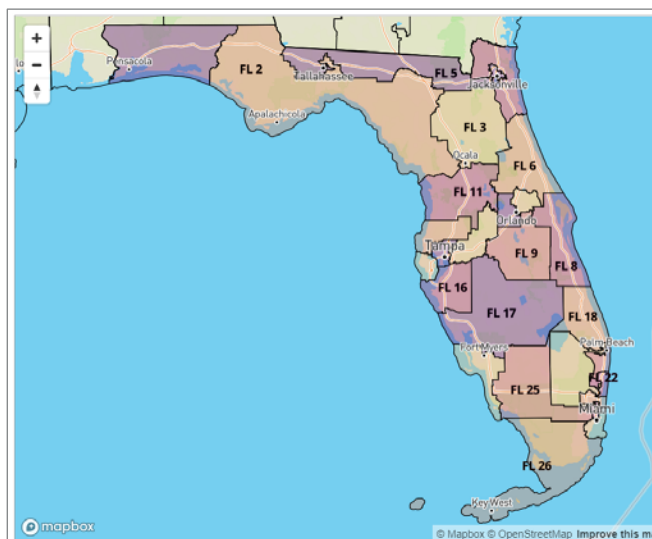
# Host a Member of Congress



NPI site has a toolkit to get you started.  
NPI and OSA can help.

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## Florida's 27 Districts



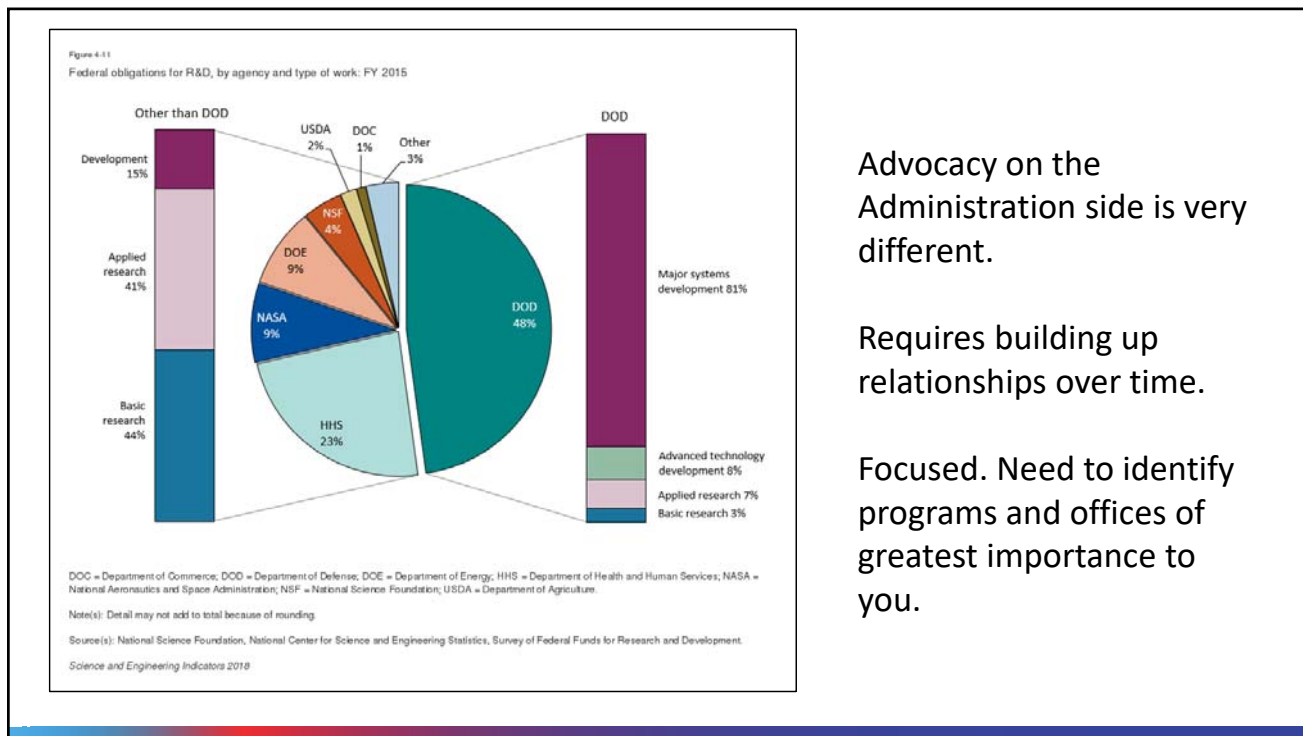
Source: GovTrack.us

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## A Few Points

- Build the relationship.
- Clarify what's important to you and why, and explain why they should care.
- Define the "ask."
- Offer to be a resource.

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Advocacy on the Administration side is very different.

Requires building up relationships over time.

Focused. Need to identify programs and offices of greatest importance to you.

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## Apply (or encourage someone) to be a Congressional Fellow



**Christina Willis**  
2019-2020 OSA/SPIE Arthur Guenther Congressional Fellow



**Daniel Broberg**  
2019-2020 OSA/MRS Congressional Fellow

- PhD scientist or engineer spends one year serving as legislative staff on Capitol Hill
- Applicants must have a PhD by the start of the program (Sept 1)
- OSA cosponsors 2 per year

[www.osa.org/congressionalfellowships](http://www.osa.org/congressionalfellowships)

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## Sign Up for the Optics Legislative Network



Stay informed on legislation or agency actions impacting science

Learn how to get involved in science policy advocacy

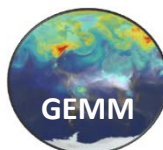
[www.osa.org/oln](http://www.osa.org/oln)

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## International Advocacy for Optics and Photonics IPAC and GEMM



INTERNATIONAL PHOTONICS  
ADVOCACY COALITION



GLOBAL ENVIRONMENTAL  
MONITORING AND  
MEASUREMENT



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