



INTERNATIONAL
T R A D E
ADMINISTRATION

Export Assistance

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Trade Promotion Coordinating Committee (TPCC)

- [Department of Commerce](#)
- [Department of State](#)
- [Department of the Treasury](#)
- [Department of Transportation](#)
- [Department of Agriculture](#)
- [Department of Energy](#)
- [Department of Defense](#)
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- [Trade and Development Agency](#)
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- [U.S. Information Agency](#)
- [Small Business Administration](#)
- [Overseas Private Investment](#)
- [Export-Import Bank of the U.S.](#)
- [Office of the U.S. Trade Representative](#)
- [Council of Economic Advisors](#)
- [Office of Management & Budget](#)
- [National Economic Council](#)
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U.S. Department of Commerce

Focus of This Slide:

- [Bureau of Industry and Security](#) (BIS)
- [Bureau of the Census](#) (CENSUS)
- [International Trade Administration](#) (ITA)
- [National Institute of Standards and Technology](#) (NIST)
- [National Oceanic and Atmospheric Administration](#) (NOAA)
- [U.S. Patent and Trademark Office](#) (USPTO)

Other Bureaus:

- Bureau of Economic Analysis (BEA)
- Economic Development Administration (EDA)
- Minority Business Development Agency (MBDA)
- National Telecommunications and Information Administration (NTIA)

International Trade Administration (ITA)

- Enforcement and Compliance
- Industry and Analysis
- U.S. Commercial Service
 - Commercial Section of U.S. Embassies in ~70 Countries
 - U.S. Export Assistance Centers in ~100 U.S. Cities
 - Country Desks
 - Advocacy Center
 - SelectUSA

U.S. Commercial Service: Qualifications

- Company is organized under the laws of the United States; or,
- Company that is at least 95% owned by U.S. national persons; or,
- Natural person with United States nationality exporting on his or her own behalf

-- **AND (not or)** --

- There is at least 51% U.S. content in the good or service.
 - U.S. content for manufactured goods = [ex-factory price of a good] – [aggregate value contributed by non-U.S. or foreign sources]
 - U.S. content for services = [contract value of the service whether delivered in the U.S. or overseas] – [aggregate value contributed by non-U.S. or foreign sources]

Popular Services...

Fee-based Services

- Partner Identification
- Partner Qualification
- Customized Market Research
- Customized Services

Free Services

- Business Counseling
- Off the Shelf Market Research
- Commercial Diplomacy
- Commercial Advocacy

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THANK YOU!

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