



Florida Photonics Cluster – Members Meeting, virtual via Microsoft Teams

Thursday, July 30, 2020 4:00-5:00 PM EST

Topic: International Trade & Export – Local, State & Federal Perspectives

Chair: FPC President, Alexei Glebov

Agenda:

- 4:00pm – Welcome & Introductions, explanation of virtual meeting, update on some FPC items, Alexei Glebov
- 4:10pm – New Website Unveiling, <https://floridaphotonics.org/> Amy Beard, FPC Program Director
- 4:15pm – Presentation: ***“Why Trade Matters: How To Grow Your Business Through Exports”***, Christopher Leggett, Program Manager, Central Florida International Trade Office
- 4:30pm – Presentation: ***“Virtual Connections - Real-Time Results: Enterprise Florida’s Virtual Business Matchmaking Program”***, Andrea Moore, Regional Manager, International Trade Development, Enterprise Florida
- 4:45 pm – Presentation: ***“U.S. Government Resources for Photonics Exporters”***, Ken Mouradian, Director, Orlando U.S. Export Assistance Center, US Commercial Services, Department of Commerce